

FAMILY OWNED SINCE 1927

# PEDRONCELLI

TRADE BONDED WINERY 113 MARK



## THREE VINEYARDS to BROTHER'S MARK CABERNET SAUVIGNON

We first released our Three Vineyards Cabernet Sauvignon in 1992. As the vintages rolled by the wine transitioned from three distinct vineyards sourcing fruit from estate and neighbor's to a blend of Bordeaux varieties all from our East Side Vineyard property on Dry Creek Road. When we developed the vision for introducing a new package for our wines we decided to rename the Three Vineyards to Brother's Mark in honor of John and Jim Pedroncelli, brothers who were part of the second generation leading the way toward the future.

Under their leadership Pedroncelli was the first winery to plant Cabernet Sauvignon in Dry Creek Valley. Their first vintage dated wine is a 1966 Cabernet Sauvignon. They modernized the cellar, put together a network of trade partners in place today and purchased two parcels totaling 56 acres, now known as East Side Vineyard and planted Bordeaux varieties. They leave an indelible mark on our family, our wines and the wine community.

**BROTHER'S MARK.** A perfect metaphor for a life working together to build a legacy for their family. The wine is same, only the name is changed. Enjoy.



PEDRONCELLI WINERY

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