FAMILY OWNED SINCE 1927

PEDRONCELLI

TRADE BONDED WINERY 113 MARK







2022 DRY CREEK VALLEY ROSÉ

2022 Vintage Released March 2023

KEY SELLING POINTS

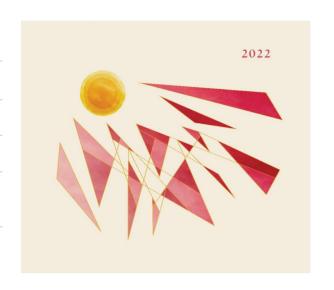
Estate Grown and Bottled by the Pedroncelli Family

100% Zinfandel from the critically acclaimed Bushnell Vineyard

Zinfandel has been the cornerstone of our Rosé for 70 vintages.

Early picked to highlight the fresh fruit of the grape it showcases the berry and spice of this Dry Creek Valley flagship grape.

Fresh new packaging for better takeaway and repeat purchases.





The Zinfandel grape defines our Rosé with lush fruit and a quaffable style. Our winemaker says this is the most rewarding wine she makes. Its crisp style, framed by berry and spice notes, sets our Rosé apart from all the others.

COMPOSITION

100% Zinfandel

APPELLATION

Dry Creek Valley, Sonoma County

ESTATE VINEYARD

Bushnell Vineyard

WINEMAKING **DETAILS**

Stainless steel fermented with Provence-style yeast

ALC BY VOLUME

13.9%

KEY FLAVOR DESCRIPTORS

Rose petal mingles with raspberry and a touch of spice.

ACCOLADES

89 Points, Wine Spectator, 2021 Vintage

UPC*

0 86942 31002 5

SCC*

1 00 86942 31002 2

BOTTLE SHAPE BOTTLE SIZE (ml)

Burgundy

750

CASE SIZE (btls)

CLOSURE Stelvin Screw Cap PALLET (cs)

CASE WEIGHT (lbs)

CASE DIMENSIONS 10" X 12½" X 12" (WLH)

*no change to UPC/SCC codes

