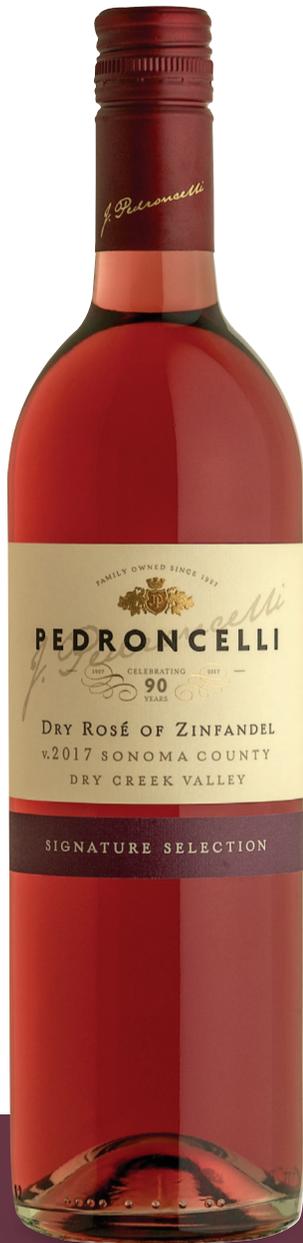


FAMILY OWNED SINCE 1927



PEDRONCELLI

— 1927 CELEBRATING 2017 —
90
YEARS



Wine Spectator

100 TOP VALUES: GREAT WINES FOR \$20 OR LESS

Those who best identify the right grapes for their terroir are ideally positioned to deliver exciting yet affordable wines year after year. There are values everywhere you look—it's time to get out there and explore.

89 POINTS

"This plush rosé offers cherry and spice flavors, with lots of tangy zip."

DRY ROSÉ OF ZINFANDEL | SIGNATURE SELECTION
v.2017 SONOMA COUNTY, DRY CREEK VALLEY



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